Prifysgol Bangor

Bangor University

Ysgoloriaeth Mynediad 2024 2024 Entrance Scholarship

Astudiaethau'r Cyfryngau

Media Studies

**Amser/Time: 2 awr/2 hours**

**Atebwch 2 Gwestiwn / Answer 2 Questions**

1. Critically analyse any film of you choice, with particular reference to issues relating to film genre and the main audience being targeted.
2. Explain your understanding of the concept of representation, with a particular focus on any television advertisement or music video of your choice.
3. Discuss your views on news consumption for those between 16 and 25, and any approaches that you consider to be particularly effective and appropriate in targeting this audience.
4. Write a review of any TV drama production or series you have viewed in the past twelve months.